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ICEPASS: Notes For Editors

There are some common questions we get asked about ICEPASS, so here are some answers. If you need anything specific please email Alexa Smth at hello@icepass.co.uk

Data Security

Understandably, people are concerned about their personal data. If an ICEPASS is activated, the only information displayed is the vital information that the user would want others to know in the event of an emergency - normally medical conditions and details of medications. The ICEPASS Member is totally in control of what information is displayed and that information can be edited via a log in that requires two factor authentication. It does not display personal data such as address, phone numbers, passport details, driving license details etc that the unscrupulous could use to steal identity.

An ICEPASS Member can ask others to be their Emergency Contacts. The Emergency Contacts' phone and email address are held securely on our server and not displayed. Those details are only used by us to send out emergency alerts.

Mapping

One of the features that make ICEPASS unique is the ability to send secure alerts to your emergency contacts - could be your partner, spouse, close friend etc, and these alerts contain a map of your location. The accuracy of the map displayed relies on the quality of the data connection of the mobile device sending the alert. In testing on mountains, in cities, in country areas, the result has been impressively accurate but it just needs to be pointed out that there is always the possibility it can be less accurate and can be used as a guide.

Mapping also displays local medical facilities such as emergency rooms, hospitals, doctor surgeries, dentists and pharmacies should the ICEPASS Member need directing to any of those.

Accuracy of Medical Information

The ICEPASS Member is totally in control of the information they load on their profile. Only they (or someone they trust to do it for them) can edit the information and we use two factor authentication to make the log in process as secure as we can.

Is Registration Quick and Easy?

It is about as quick and easy as it can be. Simply tap or pass your mobile device over an ICEPASS device and follow the on screen instructions. You can create your profile in just a few minutes and you can easily add other ICEPASS devices just by tapping them. Your phone just needs NFC turned on (if you use your phone to make payments it will be) and you need a data signal of course.

Safety Helmet ICEPASS and glue!

The ICEPASS Helmet Sticker is specifically designed to work on non-metallic safety helmets. Bike helmets, snowsports helmets, and site safety helmets are typically made from ABS or polycarbonate, and our ICEPASS is designed to work with all such helmets without affecting the integrity of the helmet. The exact same type of acrylic adhesive is used for mounting action camera mounts. If the user is in any doubt, they should check with their helmet manufacturer.

The surface of the safety helmet must be smooth. Many horse riding helmets have a rough surface, and ICEPASS does not adhere well to that type of surface. We use 3M Adhesive Transfer Tape 467MP - chosen for its outstanding adhesion to plastics, and excellent shear strength to resist slippage and edge lifting. The tape is temporarily repositionable for placement accuracy. It also performs well after exposure to humidity and hot/cold temperatures and offers excellent moisture, solvent, UV, and temperature resistance.

End.

